

2019-2020 Impact Report



With your support, we're building better futures by empowering individuals with literacy, life, and work skills.



80%
of enrolled students
completed at least
one class

186
enrolled in
supplemental
electives

817
served

How We're Making a Difference

Literacy Action's E3 model focuses on Education, Employment, and Economic Development. Students' core classwork is supplemented with vocational and work-readiness training and access to a strong employer network that offers them the type of growth opportunities that lead to economic stability.

These services will be essential as the Atlanta community seeks to rebound from job losses associated with the coronavirus pandemic.

Our Education Solutions:

- Adult Basic Education and GED Preparation
- English as a Second Language (ESL)
- Pre-Certification Training
- Family Literacy
- Digital Literacy
- Work Readiness
- Support Services

OUTCOMES

265
participated in
facilitated English
conversation
classes

310
enrolled in
core classes

30
participated in
a new women's
peer support
group



"Returning to school as an adult was quite intimidating and challenging, but finding Literacy Action was a blessing. I would like to thank all Literacy Action supporters for making my education possible—you have made a positive impact in my life."

— Colleta S.

Financials

FY20 started out strong for Literacy Action. By the end of February, we had exceeded our revenue budget by 30% and were on track to end the year with an increase to net assets.

STATEMENT OF ACTIVITIES

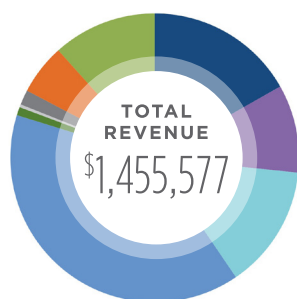
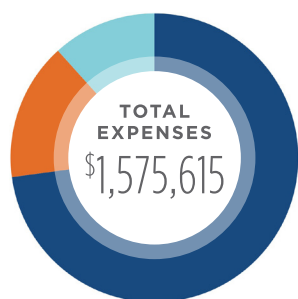
EXPENSES

| | |
|----------------------|--------------------|
| Program Services | \$1,147,988 |
| Management & General | \$243,221 |
| Fundraising | \$184,406 |
| TOTAL | \$1,575,615 |

REVENUE

| | |
|-----------------------------------|--------------------|
| Government | \$244,206 |
| Individuals | \$143,654 |
| Business & Civic | \$201,520 |
| Foundations | \$571,825 |
| In-Kind | \$13,558 |
| Other Income | \$29,031 |
| Fees & Reimbursements | \$82,376 |
| Paycheck Protection Program Grant | \$169,407 |
| TOTAL | \$1,455,577 |

Then COVID-19 shut everything down. It sent the staff and students home, forcing us to pivot to a distance-learning format in a matter of weeks. Our largest fundraiser - the Annual Breakfast - was cancelled. Foundation grant opportunities were withdrawn or postponed as those organizations figured out how to navigate the pandemic. As a result, we ended the year with a decrease in net assets.



BOARD OF TRUSTEES

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Thank You to Our Donors

FY20 (7/1/19 - 6/30/20)

Individuals

| | |
|---|-----------|
| David & Susan Peterson/Peterson Family Fund | \$ 68,694 |
| May P. & Francis L. Abreu Charitable Trust | \$ 10,000 |
| Edna Wardlaw Charitable Trust | \$ 10,000 |
| George M. Brown Trust Fund | \$ 5,024 |
| David M. & Donna T. Brown | \$ 5,000 |
| Catherine W. Dukehart | \$ 5,000 |
| Ida Alice Ryan Charitable Trust | \$ 5,000 |
| Caldwell Stair Charitable Fund | \$ 5,000 |

Business & Civic Organizations, Foundations & Government

| | |
|---|------------|
| Technical College System of Georgia | \$ 203,305 |
| ThunderBay Foundation | \$ 150,000 |
| Community Foundation of Greater Atlanta | \$ 125,000 |
| Atlanta Women's Foundation | \$ 70,000 |
| Merancas Foundation | \$ 50,000 |
| Mailchimp | \$ 35,000 |
| Fulton County - Community Development | \$ 27,156 |
| Verizon | \$ 26,500 |
| Rich Foundation | \$ 25,000 |
| Georgia Pacific Foundation | \$ 20,000 |
| Mary Allen Lindsey Branan Foundation | \$ 15,000 |
| Wells Fargo Foundation | \$ 15,000 |
| DeKalb County - Human Services | \$ 13,245 |
| Cox Enterprises | \$ 11,500 |
| American Family Insurance | \$ 10,000 |
| Correll Family Foundation | \$ 10,000 |
| PNC Foundation | \$ 10,000 |
| Piedmont Charitable Foundation | \$ 10,000 |
| Pitney Bowes Foundation | \$ 10,000 |
| Sartain Lanier Family Foundation | \$ 10,000 |
| McMaster-Carr Supply Company | \$ 9,500 |
| Dollar General Foundation | \$ 8,000 |
| TEGNA Foundation | \$ 7,500 |
| Coca-Cola Foundation (GA Gives Day match) | \$ 5,449 |
| Frances Hollis Brain Foundation | \$ 5,300 |
| Junior League of Atlanta | \$ 5,050 |
| CRJ Foundation, Inc. | \$ 5,000 |
| Jim & Billie Ellis Foundation | \$ 5,000 |
| John & Mary Franklin Foundation | \$ 5,000 |
| Georgia Power | \$ 5,000 |
| Jewish Federation of Greater Atlanta | \$ 5,000 |
| Literacy for All | \$ 5,000 |
| Richard Munroe Foundation Inc. | \$ 5,000 |
| Nancy F. Noblin Foundation | \$ 5,000 |
| Nordson Corporation | \$ 5,000 |
| Subaru of America | \$ 5,000 |
| Wells Fargo Company | \$ 5,000 |