

# LITERACY ACTION



## 2020-2021 Impact Report

With your support, we are building better futures by empowering individuals with literacy, life, and work skills.

# 83%

Retention rate despite pivot to virtual learning

Launched in-demand occupational skills trainings in Microsoft Office and Guest Services

# 1,198

Program Certificates Awarded in Adult Basic Education, Career Services, GED, Digital Literacy, ESL, Family Literacy, Financial Literacy, Reading/Language Arts and Math Classes

# 262%

Increase in measurable skills gains in ABE



# 73%

Increase in program enrollments over 2020

**How we are making a difference:** Literacy Action continues to fill a unique and vital role in the community with our comprehensive approach to addressing literacy gaps for adults in the metro Atlanta area. In addition to broad array of core education classes, we provide our students with work-readiness and career advisement support to offer them access to employment opportunities that lead to economic stability.



Shifted our strategic imperatives to an **E3 Model** – Education, Employment and Economic Development

# 97%

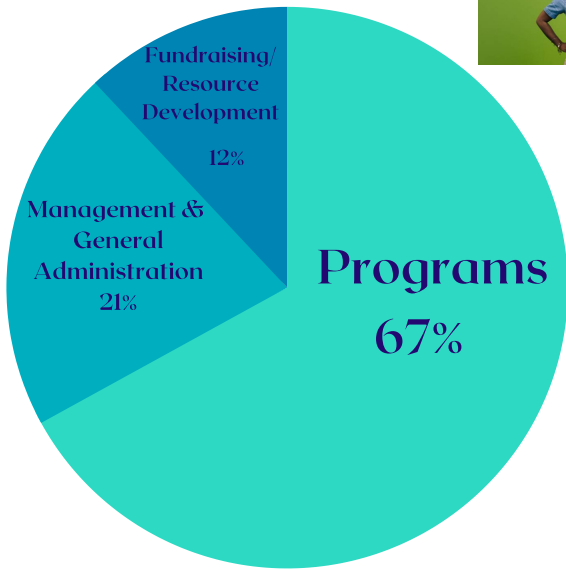
Students would recommend Literacy Action to a friend

# Financials



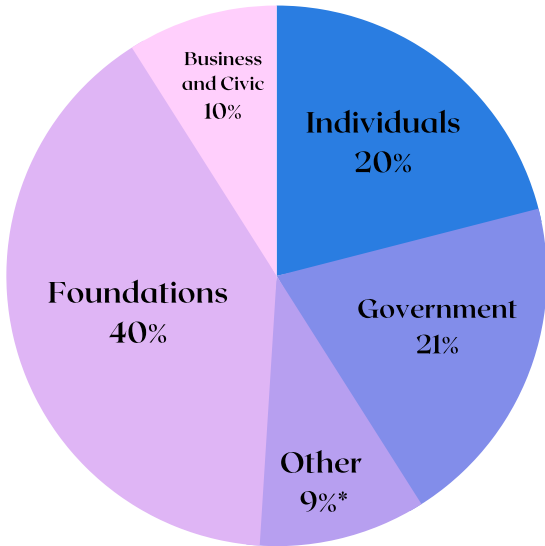
# Thank you Donors

## Expenses:



FY21 Expenses - \$1,392,766

## Revenue:



FY21 Revenue - \$1,500,440

\*Fee for Service, Reimbursed Expenses and Other Income.

## Business and Civic Organizations, Foundations and Government

- Technical College System of Georgia \$250,895
- ThunderBay Foundation \$200,000
- Atlanta Women's Foundation \$75,000
- Merancas Foundation \$60,000
- David, Helen and Marian Woodward Fund \$50,000
- Liz Blake Family Fund \$40,000
- Mailchimp \$35,000
- Fulton County CSP Grant \$32,844
- Nordson Corporation Foundation \$32,250
- The Arthur M. Blank Family Foundation \$30,000
- General Motors Corporate Giving \$30,000
- The Fraser-Parker Foundation \$25,000
- Anonymous \$25,000
- The Scott Hudgens Family Foundation, Inc. \$25,000
- Truist Foundation \$25,000
- David M. & Donna T. Brown Fund \$15,000
- Georgia-Pacific Foundation \$15,000
- PNC Foundation \$15,000
- DeKalb Co - Community Development Block Grant \$11,893
- DeKalb Co - Human Services Grant \$10,294
- CRJ Foundation \$10,000
- Deluxe Corporation Foundation \$10,000
- Livingston Foundation, Inc. \$10,000
- Piedmont Charitable Foundation \$10,000
- Pitney Bowes Foundation \$10,000
- Anonymous \$8,000
- Dollar General Literacy Foundation \$8,000
- Coca-Cola Foundation \$5,761
- Junior League of Atlanta \$5,100
- Cox Enterprises \$5,000
- John and Mary Franklin Foundation, Inc. \$5,000
- Georgia Power Foundation, Inc. \$5,000

## Board Members

Blake McDaniel  
**Chair**  
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**Secretary**  
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 Jeanette Crawford  
 Barbara Felix  
 Beverly Ferguson  
 Tracie Coker Kambies

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 Brian Lay  
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 Nithya Narasimhan  
 David Peterson  
 Carolyn Pleiss  
 Cassandra Siebles  
 Lesley Solomon  
 Tory Winn  
 Calvin Wright

### Literacy Action Inc.'s Leadership Team

Sandeep Gill, **Executive Director**  
 Molly Smalley, **Director of Development**  
 Kanis Fatima, **Director of Programs**  
 Michelle Ocampo, **Administrative Officer**

"The program is helping me overcome my test taking fears and prepare for the US Air Force entrance exam."- Anquette, 25

